

Couplet Care, LLC Establishes Online Presence with New Website

- Durham Company Promotes Positive Parent & Infant Health Outcomes -

Durham, NC – September 23, 2021 — Couplet Care, LLC, a health startup developing innovative products for improving patient safety and clinical efficiency, has recently launched a corporate website to introduce the company and its first product, a patented medical infant bassinet.

Company founder and chief scientist, Kristin Tully, PhD, is seeking to serve new parents and those who care for them through Couplet Care. “Often what new families need is more access to information, meaningful communication with their healthcare team, and confidence in a safe clinical environment for their newborn. The initial focus for Couplet Care is to promote a safer, more comfortable connection for mother-infant couplets during this precious journey.”

Stacie McEntyre recently joined the company as CEO, bringing experience with patient-focused healthcare business solutions. “Couplet Care is raising awareness and creating tools to support the concept of treating mothers and newborns together in a way that is both safe and efficient,” she commented. “Our first product is a patented medical infant bassinet, designed to enhance the parent and infant experience in the hospital while reducing patient risks and promoting nursing productivity.”

A limited market release of the bassinet is anticipated in 2022.

About Couplet Care, LLC

Couplet Care, LLC develops tools to improve patient safety and clinical efficiency while promoting positive parent and infant health outcomes. For more information visit www.coupletcare.com.

Forward Looking Statements

This release includes statements that may be deemed to be forward-looking statements, identified by terms such as “anticipates”, “believes”, “estimates”, “expects”, “intends”, “may”, “plans”, “should”, “will”, and similar terms or their negatives. Forward-looking statements are not guarantees of future performance, and actual results may differ materially from those anticipated, described or suggested.